



# Over the Edge for Wakeman Boys & Girls Club

*This September, 75 rappellers will go over the edge of the People's United Bank Building in support of Wakeman Boys & Girls Club. Are you in?*

## Sponsorship Opportunities

The mission of Wakeman Boys & Girls Club is to guide and inspire young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens.

For generations, Wakeman has excelled at being "the positive place for kids" by offering hope, opportunity, and a sense of belonging to every youngster who walks through our doors.

By supporting Wakeman Boys & Girls Club, you ensure that many more deserving youth will continue to benefit from all Wakeman has to offer.

Your company can be a part of the first annual Over the Edge for Wakeman event as participants rappel 226 feet down the tallest building in Bridgeport!

**When:** September 16, 2018

**Where:** People's United Bank Building  
850 Main Street, Bridgeport

Over the Edge signature events have been known to raise six figures in revenue and grab front page headlines, while allowing non-profits the chance to offer an exciting, once-in-a-lifetime experience to their donors.

Rappellers going over the edge will each commit to a personal goal of raising \$1,000 for Wakeman Boys & Girls Club to reserve their spot on a rope. Participants will cover all demographics—Friends of Wakeman, thrill seekers, or just those who have an aggressive bucket list!—and can be supported by corporate dollars or personal donations. Registration will open at [www.otewakeman.com](http://www.otewakeman.com) on May 1, 2018.

Contact Gina Luczaj for more information:  
203-908-3381 or [ginard@wakemanclub.org](mailto:ginard@wakemanclub.org)



## Presenting Summit Sponsor:

**\$20,000 (1 available)**

- Company recognized as 2018 Over the Edge for Wakeman title sponsor on all promotional materials (print and media); i.e. “Your Organization Presents Over the Edge for Wakeman 2018;” including flyers, email correspondence, media ads, social media posts
- Prominent branding and link on the Wakeman Over the Edge Registration and Donation event website, as well as recognition and link on the Wakeman Boys & Girls Club home site, [www.wakemanclub.org](http://www.wakemanclub.org)
- Recognition and logo at rappelling staging area
- Logo will be prominently featured on the back of participant t-shirt
- Logo will be prominently featured on all signage on VIP/Media Day and main event day
- 1 VIP/Media Day rappel slot and (3) additional rappel slots for your employees the day of the event (\$4000 value)
- Invitations to pre-event VIP reception and VIP access on event day

## VIP Chicken Coop Sponsor:

**\$10,000 (1 available)**



- Company promoted as host sponsor of the VIP Chicken Coop, an area of the landing zone exclusively designated for top fundraisers who prefer not to go Over the Edge, key sponsors, and other VIPs
- Significant social media mentions and recognition on all promotional materials for the event, including posters, emails, and print ads
- Exposure and access to top fundraisers, VIPs, and sponsors
- Logo/link on event website and recognition on Wakeman website
- Logo on back of participant t-shirt
- Invitations to pre-event VIP reception

## Base Camp Sponsor:

**\$7,500 (1 available)**

- Recognition and logo at rappel landing zone (Base Camp)
- Opportunity for company to have representation at Base Camp (booth, table, etc.), providing exposure to all spectators at landing zone as well as participants as they finish rappelling
- Logo on all promotional materials for the event, including posters, emails, print ads, etc.
- Logo/link on event website and recognition on Wakeman website
- Logo on back of participant t-shirt
- 1 VIP/Media Day rappel slot for company representative
- Invitations to pre-event VIP reception and VIP access on event day

**GREAT FUTURES START HERE.**



## Ropes Sponsor

**\$5,000 (2 available)**

- Company recognized as sponsor of one of two ropes used at event, including significant on-site mentions (“Participant X is descending on the Blue Rope Sponsored by Your Company”)
- Signage opportunities on site near sponsored rope
- Logo/link on event website and recognition on Wakeman website
- Logo on back of participant t-shirts
- 1 VIP/Media Day rappel slot for company representative
- Invitations to pre-event VIP reception and VIP access on event day

## Liquid Courage Sponsor:

**\$4,000 (1 available)**



- Recognition as host of Over the Edge for Wakeman pre-event reception on Saturday, September 15, 2018
- Opportunity for corporate representation at reception
- Logo on all print materials and social media mentions for this reception
- Logo/link on event website and recognition on Wakeman website
- Logo on back of participant t-shirts
- 1 VIP/Media Day rappel slot for company representative
- VIP access on event day

## Helmet Sponsor

**\$2,500 (1 available)**

- Logo affixed to rappelling helmet of participants on VIP/Media Day and main event day
- Logo/link on event website and recognition on Wakeman website
- Logo on back of participant t-shirts
- 1 rappel slot on event day for company representative
- Invitations to pre-event VIP reception and VIP access on event day

## Moral Supporter:

**\$1000 (unlimited)**

- Name listed on event website and Wakeman website
- Name listed on signage at event
- VIP access on event day

**GREAT FUTURES START [HERE.](#)**



## Media Sponsor:

## In-Kind

- Logo/Link will be displayed on the event website and ongoing promotion/recognition on social media
- Listed as Media Sponsor on all materials
- Logo on back of participant t-shirts
- Logo on signage on Event Day
- One (1) rappel slot for designated media personality on the VIP/Media Day (Saturday, September 15)

*As an In-Kind sponsor, Wakeman Boys & Girls Club expects adequate promotion of the event in advance of the event, including but not limited to the following:*

- *Website, event calendar, and PSA promotion*
- *An interview with a Wakeman Boys & Girls Club representative in advance of the event*
- *Coverage of the Media/VIP Day and on the main event day*



**GREAT FUTURES START HERE.**





WAKEMAN  
BOYS & GIRLS CLUB



# Sponsorship Registration Form

- \$20,000 Presenting Summit Sponsor
- \$10,000 Chicken Coop Sponsor
- \$7,500 Base Camp Sponsor
- \$5,000 Ropes Sponsor
- \$4,000 Liquid Courage Sponsor
- \$2,500 Helmet Sponsor
- \$1,000 Moral Supporter

Sponsor Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please return this form along with check made payable to Wakeman Boys & Girls Club to:**

Wakeman Boys & Girls Club  
Attn: Development Office  
2414 Fairfield Avenue  
Bridgeport, CT 06605

**Contact Gina Luczaj with questions or for more information  
about sponsorship opportunities:**

**ginard@wakemanclub.org or 203-908-3381**

*Wakeman Memorial Association Tax ID# 06-0662198*